



Invention Support Services

Invention evaluation (\$295/\$195 for members)

This is the best invention evaluation available anywhere in the world. Why? Well, we don't write up useless reports like invention companies do. Those bogus, boilerplate reports that talk about how many households in the world could use your invention are worthless. Although some reports done by academia may contain valid information, when was the last time you heard of a college successfully launching a new product? They tend to miss the target based on today's business world. Our reports are performed by qualified experts and business people who have "been there" and know what works.

Get the message? There's a reason our evaluation cost so much less than the others (yet it's worth so much more). Our report for your invention will cut out the unnecessary filler and focus on one thing only: Money-making potential of your invention! And we'll be very honest...some might say "brutally honest"...but we'll put you on the road to success...fast. This offer only applies to inventions in fields in which we have expertise and are comfortable evaluating. If your invention fits our field of knowledge, and you are serious about commercializing it, then you're about to take one giant step forward!

Whether you've just started out or in the midst of development, we're here to help. A word of advice: the earlier you do this, the better. Here's how it works:

1. You provide us with a brief description of your invention (retail description as described in the *Quick Start Guide*). If we are confident we have expert knowledge in the field of your invention and there are no conflicts with other inventors;
2. We will assign your review to two or more of our experts. Next;
3. We will sign a non-disclosure agreement so you may submit your information to us.
4. We'll counsel with you via phone (or in person if you live nearby), and provide a written summary with your specific action plan. Our report may include an offer to partner your invention either as a product scout or on TV.

[Click here to get started.](#)

Invention selection (\$200/\$125 members)

If you're just starting out and have several inventions you're interested in pursuing, this is one of the most powerful steps you can take. Your rate of success will soar if you start out with the right invention in the right field. Our experts will evaluate up to 5 of your inventions and tell you which one or ones are the best to pursue. You'll start out on the right track from the get-go and not waste a lot of time and money chasing the wrong inventions:

1. You provide us with a brief description of your inventions (retail description). As long as there is no conflict with other inventors;
2. We will assign your review to two or more of our experts. Next;
3. We will sign a confidentiality agreement so you may submit your information.
4. As always, we'll counsel with you via phone or in person and provide a written summary report with specific recommendations.

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Invention/marketing counseling with our experts (\$150 hr. /\$125 hr. members)

You may want to hire one of our experts for counseling on invention development, marketing your invention, or to tackle specific problems. In such a case you can hire them to take action to really help propel your effort forward. Contact us and we'll set up a complimentary interview.

[Click here to get started.](#)

Interview and blog with the experts (free for members)

If you're not sure what to do...give us a call. Members may also chat with the experts via our [inventing blog](#) or [patenting blog](#).

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Prototyping (free quote provided)

We will start by determining exactly where you are in the development phase and exactly what you need. We are approached with a variety of ideas...some are sketched on a napkin and some have fully detailed Computer Aided Designs (CAD) files ready to go. You may require design services, design modification, or CAD services before we actually start building the prototype. We will determine the most cost-effective way get your prototype accomplished. We can also evaluate material selection and manufacturability to help bring the cost of your product down to help give it the best chance of success.

When you are ready to turn your invention into reality, we can assist you. *From Patent to Profit* has earned a stellar reputation being “the company” for independent inventors and small businesses. We know what it takes to create and develop your concepts. We utilize the latest technology and will help you get exactly what you want at an affordable price.

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Virtual prototyping (free quote provided)

We use sophisticated 3D software to create a photo-realistic rendering of a product concept. As the name suggests, a virtual prototype exists in a computer simulated environment and is a hybrid between a photograph and a physical prototype. It's an exceptional way of presenting a product using graphic design technology. *FPTP* also utilizes the state-of-the-art capability of producing a three-dimensional motion picture of a new product design. Such an animation shows the product in use and can be very impactful. This package is perfect for large projects with great mechanical detail where prototyping is not feasible or economically justified. Either type of format can be used for promoting your product over the internet, stored on a CD, shown at a trade show on screen, etc...

As always *From Patent to Profit* uses the latest technology and will help you get exactly what you want at an affordable price.

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Interim supply and product fulfillment (free quote provided)

If you are ready to launch your invention and need a cost-effective interim supplier, we can set up the supply system you need. We have strategic partners who can provide short runs for many types of products at cost-effective prices. We can arrange short run shipments to your place of business or we can arrange shipments to your customers from a centralized location in the US. Your involvement can be catered to fit your individual needs. Whether your shipments are case lots on a wholesale basis, or to individual customers, we can make the arrangements.

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Long-term supply (free quote provided)

In certain cases we can refer you to long-term suppliers here in the U.S. and overseas. We can arrange shipments to your place of business or we can arrange shipments to your customers from a centralized location in the US. In particular, we specialize in injection-molded inventions and especially those that are made from recycled materials.

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Environmental counseling (\$150 hr./\$125 hr. members)

Several of our experts have exceptional knowledge in the environmental fields. If you'd like counseling we can also arrange consulting with the EPA and other environment agencies.

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Start-up business counseling (\$150 hr./\$FREE to members)

From A to Z. From accounting to the Z-factor and everything else in between. We can help with business plans, proformas, sourcing, inventory and supply, sales and marketing, and much, much more. Most of these basic services we can arrange free because of our exclusive relationship with

the Small Business Administration (SBA). Advanced marketing plans and strategy services with our experts will be based on an hourly rate.

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DRTV, infomercial, spots, and QVC potential

If you believe your invention has TV potential, let's talk. We can provide guidance and opportunities for DRTV, infomercials, and spots on various series and major news media. We can also provide assistance and make arrangements for sales on QVC. Regardless of your media needs, we can arrange every aspect of your TV presence from filming to launch and order fulfillment. We can even get commitments to run your DRTV ads in advance.

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Website development (prepackaged templates, custom site work \$75 hr./\$50 hr. members)

Need help on building or remodeling your website? We know exactly what's needed for new product launches and licensing exposure. And we've got some great alternatives that fit every budget. We'll help you get international exposure fast, to attract licensees worldwide, and to help establish sales.

For a free analysis on what fits your invention best, send us an Email and let's talk. We have three built-in options that will help you launch your invention fast!

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Licensing assistance (\$150 hr./\$125 hr. members)

OK...no one does this better than we do. We've secured a ton of licenses and can answer your questions...all of them. If you've got a potential licensee interested in your invention, you need to contact us right away. Most attorneys are deal-killers when it comes to licensing. They could charge you a small fortune too! We'll help you get a deal done for a fraction of the cost and save a lot of time. Our licensing methods are absolutely the most effective in the world. Period.

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Patent and IP Support Services

Patent and IP strategy (\$150 hr./\$125 hr. members)

Smart inventors use a different approach to patenting and protecting their inventions that avoids rush filing and results in much stronger patents and IP. An effective strategy is not about the legal aspects of writing and filing patent applications, but is all about the business side of intellectual property and establishing a formidable bulletproof presence in the marketplace.

We will cover the various forms of IP, content, and timing as well as other forms of protection you'll want to have to build your IP fortress. The *Quick Start Guide* will help you identify these forms of IP. With our expert assistance we'll fine-tune your strategy and content in order to maximize your potential.

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Patent writing assistance (call for estimate)

Know for certain you've covered every aspect of your invention with the potential of strong patent protection. Don't take a chance on a poorly written patent application. We will refer you to our legal partners for patent writing assistance to maximize scope and potential. Support includes provisional patent application editing and review from \$295. Our exclusive offer gives members free use of our hyper-speed [software, PatentWizard](#) that will save you days, even weeks.

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Patent searching (\$150 hr./\$125 hr. members)

Want an expert to do this for you? Not sure of the findings in your search? Want to search deeper? There are many reasons for searching. Obviously you want to make sure your invention is not infringing an existing patent. But you also want to make sure the scope of your potential patent rights will adequately protect you long-term. We utilize proprietary software and techniques that will get results in a fraction of the time others take.

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Patentability opinions (\$100 and up)

We have one of the best deals in the world for legal opinions on your patent searches. It only costs \$100. Our exclusive offer gives members free use of the hyper-speed [software, PatentHunter](#) and you get a patentability opinion for only \$100.

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Trademark establishment (\$150 hr./\$125 hr. members)

Not just any old trademark will do. And at times, this can be a challenging, even daunting task to find a suitable trademark. But we're experienced in these matters and are confident we can help you fine-tune your marks in order to maximize marketing appeal. Filing the right marks in the right fields is not necessarily an easy task.

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Patent design-around assistance (\$150 hr./\$125 hr. members and may include partnering opportunities)

We love doing this. If you're stuck because there's a patent you're infringing, contact us and discuss how we may be able to help. Sorry...we won't reveal any of our secrets in print about what we'll do and how we'll do it!

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Infringement strategy (\$150 hr./\$125 hr. members and may include partnering)

Frankly, this is very exciting for us. While it may seem like bad news to many, infringement is usually good news...and sometimes great news! Contact us right away and let's discuss it; we have plenty of patent infringement expertise. By the way, 80% of infringement cases are ruled in favor of the patent holder. Why would we want to partner with you on your infringement strategy? Simple, we know how profitable it can be and we know how to slant the odds in your favor.

Includes referrals to infringement attorneys by fee or contingency.

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Other IP and legal support (\$150 hr./\$125 hr. members)

If you have questions about other legal matters, for example, partnerships, equity issues, corporations, or anything related to IP, let us know. If we don't have a solution, we can arrange an interview with one of our legal experts who will.

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